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### **AGG AND THREE IP PARTNERS EARN RECOGNITION IN 2026 WTR 1000**

**Atlanta, February 2, 2026** – Arnall Golden Gregory LLP (AGG) is pleased to announce the firm's Intellectual Property practice has been recognized by World Trademark Review in its 2026 WTR 1000 for the seventh year. In addition, AGG IP partners [J. Tucker Barr](#), [Anuj Desai](#), and [Matthew V. Wilson](#) have again earned individual distinctions as leading trademark and IP law practitioners.

Tucker Barr is a partner and co-chair of the firm's [IP practice](#). WTR notes that he "is a trusted source of sharp insight on advertising strategy and social media engagement, helping his patrons amplify brand visibility across their platforms." Tucker represents a roster of musicians, overseeing all trademark and licensing matters to ensure their brands are protected and positioned for long-term growth.

Anuj Desai, partner in AGG's IP practice and head of [Trademarks](#), "has unparalleled expertise, a strong commitment to excellence, and a personalized approach," according to WTR. "His ability to blend tactical trademark planning with hands-on execution protects brand assets and empowers clients to pursue ambitions with confidence." As an IP lawyer with a hybrid practice encompassing transactional matters and litigation, Anuj's clients rely on him to oversee all facets of brand lifecycle and expansion, while also managing TTAB proceedings and enforcement actions to safeguard a company's intellectual property.

Matt Wilson is a partner in [Corporate](#) and IP practices, as well as chair of the [Entertainment & Sports industry team](#). According to WTR, he "is known for his commitment to delivering top-notch legal guidance helping his clients protect and maximize their IP assets." He is particularly skilled at structuring and negotiating high-value agreements across the entertainment sector, with a focus on music, film, and digital media. With more than two decades of experience representing recording artists, songwriters, publishers, producers, business teams, labels, distributors, and concert promoters, his clients value him as a trusted advisor on copyright, licensing, and other intellectual property matters and as a vital counselor in connection with their career paths.

"Arnall Golden Gregory's responsiveness and commitment to brand success is truly impressive. Every interaction is characterized by clear communication, meticulous attention to detail, and a genuine understanding of business goals," said WTR. "The team's ability to blend high-level strategic insight with actionable legal advice consistently proves invaluable for navigating trademark matters on a global stage."

The WTR 1000 focuses exclusively on trademark practice and has firmly established itself as the definitive "go-to" resource for those seeking world-class legal trademark expertise. Across a four-month period, WTR's team of analysts scrutinized the legal services market, conducting face-to-face and telephone interviews and exchanged correspondence with hundreds of lawyers, attorneys, and their clients involved with trademarks. Individuals qualify for inclusion in the WTR 1000 upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market in which they operate. Firms qualify for a listing on the basis of their depth of expertise, market presence, and the level of work on which they are typically instructed.

To view AGG's WTR 1000 profile, please click [here](#).

### **ABOUT ARNALL GOLDEN GREGORY LLP**

[Arnall Golden Gregory](#) (AGG) is an Am Law 200 law firm with offices in Atlanta and Washington, D.C. Our client-service model is rooted in taking a "business sensibility" approach of fully understanding how our clients' legal matters fit into their overall business objectives. Our transaction, litigation, and regulatory counselors serve clients in healthcare, real estate, retail, technology, fintech/payment systems, global commerce/global mobility, life sciences, logistics and transportation, government investigations, and government contracts. With our rich experience and know-how, we don't ask "if," we figure out "how." Visit us at [www.agg.com](http://www.agg.com).