

- Arizona's law is the first state initiative to pass, but other states may follow suit. The Goldwater Institute, whose vice president authored the model language upon which the law is based, has stated that the Institute "is pursuing several additional healthcare policies to remove barriers that prevent healthcare professionals from providing the care they are trained to give."⁴
- Because of federal preemption, manufacturers cannot rely on the Arizona law as a basis for disregarding the current federal law.
- However, the passage of Arizona's law brings even more attention, and perhaps pressure, to FDA's evaluation of its policy on off-label promotion. FDA will still be ultimately responsible for any substantive change to off-label promotion, but Arizona's law is yet another reminder for FDA that others are not sitting idly by while the agency decides on its next steps.

⁴ <http://goldwaterinstitute.org/en/work/topics/healthcare/related-reforms-2/arizona-becomes-first-state-to-allow-pharmaceutical/>

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